

Malmö 10-12 March 2020

m:brane

www.mbrane.se

Welcome to M:brane 2020

Our submission is now open and submission deadline is December 5th 2019 UTC+0

In this document you can find the most important information about M:brane Forum and how to submit a project.

What is M:brane?

M:brane is a unique meeting place with focus solely on projects aimed at a young audience, age 3-18 years. Cinema, tv, documentaries, interactive, VR, immersive storytelling.

M:brane is a strictly B2B platform for producers with high visions, financiers, buyers, distributors and sales agents plus a number of professional observers, where they get an exclusive introduction to creative and highly innovative projects at an early stage.

Around 220 professionals from over 20 countries meets during three intensive days in a warm and friendly atmosphere in Malmö.

With our forum in Malmö we help decision makers and producers investigate new opportunities within the areas of new technology, new formats and new ideas. M:brane is also an efficient way to match the right ideas with the right funding. The forum takes place from March 10-12 2020, in Malmö, Sweden.

What are we looking for?

European co-productions for all genres and platforms for age 3-18 years

and include in 2020 an invitation to

- Documentary Producers to submit for the 6th [RealYoung](#)
- Producers of VR/Immersive/Dome content
- Canadian Producers looking for co-production with Europe to submit within our Focus on Canada and
- a special invitation in collaboration with International Sámi Film Institute to Producers of stories originating in indigenous cultures from the Arctic North

Are you interested in submitting a project?

If you want to submit a project you can submit in five different categories.

- **Main pitch, Project is development with 10% financing secured (Pitch)**
- **RealYoung, Documentary projects with 10% financing secured (Pitch)**
- **W-I-P, Work in progress for projects that just need that final funding (Pitch)**
- **RealYoung development, Documentary projects in very early stages of development (No pitch)**
- **ObserverPlus, Projects only for one-to-one meetings (No pitch, call opens in late January)**

All submissions, except for ObserverPlus, is submitted through the same submission form.

Read more about submission [here](#).

What happens if your project is selected?

If your projects is selected you have to pay the accreditation fee. The fee includes accreditation for two people at the forum. Please note that M:brane is not able to cover travel or accommodation cost for your stay in Malmö.

We will then send you all the information you will be needing in terms of pitch an meetings.

In certain pitch categories you will be able to get online pitch training, before arriving in Malmö and the day before your pitch, a pre-pitch meeting will be schedules with the moderator and pitch producer, to help even further with the final tweaks and how to navigate the short Q&A that will follow the your pitch.

When you Pitch and One-to-One meetings

When your pitching you will have 5 minutes to pitch and 5 minutes for Q&A with the Decision Makers. We recommend having visual material for your pitch, but please note that trailers, sneak peaks and other video material is included in your 5 minute presentation.

in the afternoon of your Pitch our Matchmaker will have set up One-to-One meetings with Decision Makers. These meetings are set up on requests from the Decision Makers and you. The schedule will be available to you before M:brane Forum starts.

Other useful information

Submission is free and a fee is only required if the project is selected.

Accreditation and Prices

Main Pitch, RealYoung and Work in Progress: 2,700 SEK ex VAT for up to two people including meetings with decision makers.

RealYoung Development Projects: 2300 SEK ex VAT for each development team of one-two people.

Pitch Team Extra: For teams of 3 or more people the price is 1,000 SEK ex VAT extra per person.

ObserverPlus: 2000 SEK ex VAT, one person

Observer: 1500 SEK ex VAT, one person

Observer - Pitching Days: 1200 SEK ex VAT, one person

Observer - Opening Industry Day: 1000 SEK ex VAT, one person

Student: 1050 SEK ex VAT, one person

For more information please visit our website Mbrane.se

If you have any questions please contact project manager Maritte Sørensen maritte@mbrane.se

